अरूण जेटली वित्त, कापॉरेट कार्य एवं रक्षा मंत्री भारत



**Arun Jaitley** 

Minister of Finance, Corporate Affairs and Defence India
October 9, 2014

1 3 OCT 2014

## MESSAGE

I am happy to know that IMAGINDIA is organizing Clean India Day annually since 2011 to spread the culture of cleanliness all across India.

Cleanliness is a value embedded in Indian culture. This value has slowly eroded in the contemporary India, and it is high time to reignite this value in our daily life. The efforts by IMAGINDIA, to connect with volunteers across cities and to bring them together on a platform for awareness creation and a cleanliness drive, are highly commendable.

I am sure that your endeavour will greatly contribute to the Swachh Bharat Mission recently launched by the Prime Minister for a cleaner India. I convey my best wishes for the success of the event.

(Arun Jaitley)